

Growth Optics : From Marketing Stress to Growth Success

For B2B Business Owners who are ready to purposefully design the marketing plan their business needs, to get the results they want.

In just 12-weeks, learn how to use marketing to deliver true success for your business.

Leave with a marketing plan that works and builds your own 'Growth Pathways' and know how to use marketing effectively and efficiently so it delivers the results you want.



*Kara Stanford is the kind of strategist you want in your corner when results actually matter.
B2B Marketing Strategist - Course Guide - Mentor*

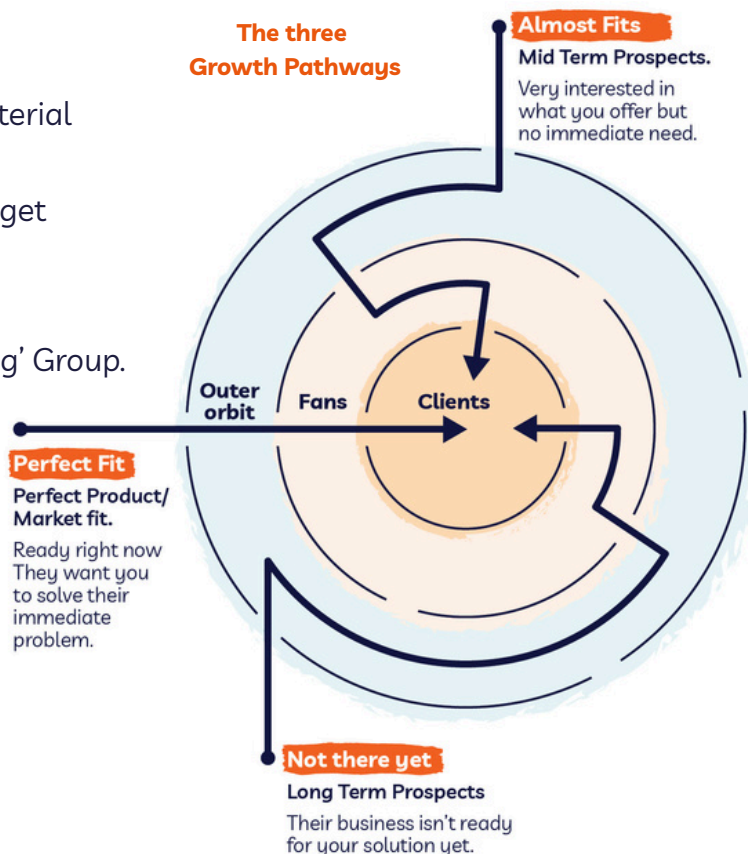
At a glance - how it works

- ✓ **Online:** work your way through the online material
- ✓ **Fortnightly:** live, virtual workshops
- ✓ **Any time:** share your workbooks, plans etc to get feedback on them
- ✓ **1:1s:** benefit from focused time with me
- WhatsApp:** access to my 'Mastering Marketing' Group.

I used what we'd worked on. It led to me being invited to quote for a large piece of work with a well-known corporate; and this was just six weeks in to the course!

I've just secured two pieces of work with the RIGHT clients paying me the RIGHT price - thank you!

The value Kara has brought is more than what I've paid her!



Your Investment

- £2,995 or 4 instalments of £798.75
- At least 3 hours of 1:1 time with me
- 6 hours of live workshop time
- At least 5 hours per week of guided marketing thinking and planning.

[Click to start your journey to growth success](#)